



Some Alarming Facts and Figures about the State of Today's Workforce

70% of US workers are NOT ENGAGED at work!¹

75% of employees don't quit their jobs; they quit their bosses!²

\$11 BILLION IS LOST ANNUALLY due to employee turnover.³

In today's labor market, you need loyal employees more than they need you.

Now take a good, honest look at your workforce. Which faces come to mind first when you think of a dependable, problem-solving, idea-generating go-getter? **What if you could see your entire staff as go-to people?** How can you be a game changer and develop people that will make things happen?

Now You Can Learn, Grow, and Prosper with the LLR Corporate Education Program!

¹ Gallup, "State of the American Workplace: Employee Engagement Insights for U.S. Business Leaders" (2013), <http://www.gallup.com/strategicconsulting/163007/state-american-workplace.aspx>.

² Roger Herman, "Winning the War for Talent," *The ASTD Trends Watch: The Forces That Shape Workplace Performance and Improvement* (Alexandria, VA: American Society for Training and Development, 1999), pp. 23-32.

³ Dale Carnegie® Training, "The Importance of Employee Engagement: Why Employee Engagement Matters," copyright © 2014 Dale Carnegie & Associates, Inc., <http://www.dalecarnegie.com/employee-engagement/engaged-employees-infographic/>.

Equip, Engage, and Empower Your Employees with the LIFE Leadership LLR Corporate Education Program!

Everyone will be called upon to lead at some point in their life. Leadership ability matters at every level. But how do you effectively equip, engage, and empower your employees?

Enter the LLR Corporate Education Program. Based on the *New York Times* bestselling book *Launching a Leadership Revolution*, this program is designed not just to *train employees* but to *develop leaders* and create an organization-wide effect that transforms a workforce into an army of *go-to leaders*.

As leadership expert/consultant/author David Byrd has said:

"Apathy, as a natural human instinct, is consistently at work at every level in every organization. The cumulative impact of apathy on an organization is stagnation and ultimate decline. I have observed that this decline is inevitable unless counterbalanced with a proactive and consistent leadership development program."

The Leader Creates the Culture; the Culture Delivers the Results.

LLR Corporate Education Program Course 1

This first course in the LLR Corporate Education Program will help you transform your workforce into an army of *engaged, contributing, go-to leaders pursuing a culture of excellence for all personnel, including new hires*.

Course 1 includes lessons on:

- Values, Vision, Attitude and Teamwork
- Professionalism and Communication Skills
- Employee Initiative and Engagement
- Interpersonal Skills
- Conflict Resolution
- Self-Confidence and Emotional Intelligence

LLR Corporate Education Program Course 2

Take your leadership influence to a whole new level as you build on the firm foundation of Course 1 with Course 2 and gain a greater understanding of the principles and material taught.

Course 2 includes lessons on:

- Reading Like a Leader to Foster Innovative Thinking
- Improving Public Speaking Effectiveness
- Understanding Different Personality Types
- Taking Charge of Thoughts and Beliefs
- Inspiring, Influencing, and Mentoring Others
- Increasing Morale, Teamwork, and Productivity

LLR Corporate Education Program Facilitator's Kit

The LLRC Facilitator's Kit acts as a perfect guide for whoever will be leading the LLR Corporate Program discussions and meetings. In it you will find detailed instructions and thought-provoking questions for each session. Get your learning sessions off to a great start!

- LLRC Facilitator's Guide Booklet
- 8 Chapter "How To" DVD
- CD Containing: *LLR* book PDF, Course 1 and 2 Q&As and Completion Certificates

The LLRC leadership development program is the most comprehensive and impactful course on the market today, and the least expensive! **We guarantee it.**

Each monthly package containing one book and 4 audios is shipped directly to your office or each participant's home. Optional tests are included at no additional charge.

Enroll in the LLR Corporate Education Program today and start generating high morale, tremendous loyalty, and increased productivity!

Show your employees that you truly and deeply care for their personal and professional development and design a better, brighter future for your business.

* Please see our price list for current prices in your country's currency.



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